



PRESS RELEASE

For Immediate Release

For questions contact: NWILED @ 815-297-7361

Date: 1/3/2023

NWILED TO HOST FARMING ECONOMICS EVENT

HANOVER, IL – Northwest Illinois Economic Development (NWILED) and the Illinois Farmers Union will host a free public lecture event with author and farmer Beth Hoffman on Thursday, February 2nd at Lola’ Deli in Elizabeth, IL. Local growers, producers, farmers, food entrepreneurs, agritourists, and community leaders are invited to Lunch & Learn – Bet the Farm where they will receive a complementary lecture, lunch, and copy of *Bet the Farm – The Dollars and Sense of Growing Food in America*.

According to USDA, median farm income in 2022 is expected to be a negative \$661. Even with high commodity prices, the rising cost of land, fertilizer, and equipment, and changing climate, farming is risky business.

Author Beth Hoffman began her food writing career focused on culture. Now twenty years into writing and producing work on food and agriculture, she has moved with her husband from San Francisco to his family's 570-acres in South Central Iowa.

Bet the Farm: The Dollars and Sense of Growing Food in America tells the story of transitioning a farm from one generation to the next, the difficulties of trying something new and the personal stress of farming. But it also tells the story of American agriculture, how it works, and doesn't.

RSVP required as space is limited. Connect with David Schmit to reserve your seat, (815) 297-7361 or dschmit@nwiled.org.

Thursday, February 2, 2023

Noon to 2:00 PM

Lola’s Deli

102 N Main Street

Elizabeth, IL 61028



For more information about NWILED visit nwiled.org.