



PRESS RELEASE

For Immediate Release

For questions: NWILED @ 815-297-7361

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NWILED announces a 'Bring a Kid to Work Day' event

HANOVER, IL – Northwest Illinois Economic Development (NWILED), in coordination with local chambers of commerce from Carroll and Jo Daviess counties, is organizing a **'Bring a Kid to Work Day'** event for **Wednesday, August 3, 2022**. We are encouraging businesses who are members of their local chamber of commerce to participate. This could mean allowing their employees to bring their kid, their grandkid, or their neighbor's kid to work. This event is meant as a fun workforce development + chamber development + youth retention initiative.

Participating chambers include the Elizabeth Area Chamber of Commerce, Galena Area Chamber of Commerce, Galena Downtown Business Association, Lanark Chamber of Commerce, Savanna Chamber of Commerce, and the Stockton Chamber of Commerce. Together more than 350 chamber member businesses were invited to participate.

Take a Kid to Work Day is an opportunity to show the children of Northwest Illinois a glimpse into the working world. They will learn about the workforce by seeing the different roles carried out by people that together make a business run. They might even find they are interested in a particular field because of their experience and decide to make Northwest Illinois their home after graduation from high school or college.

Bring a Kid to Work Day is meant to be a rewarding day for children and adults alike. NWILED intends to make it an annual summer event.

For more information about NWILED visit nwiled.org.