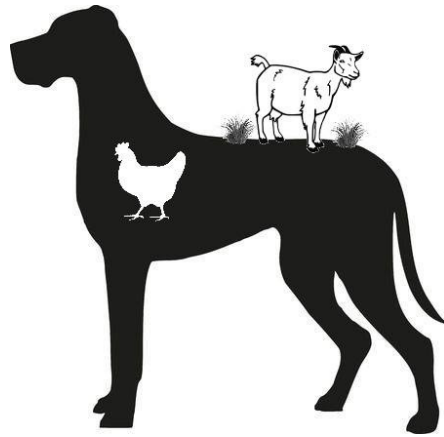


Made in NW Illinois

SPOTLIGHTING MANUFACTURING IN
CARROLL & JO DAVIESS COUNTIES

BIG MINIATURE FARMS



IT BEGAN WITH HORSERADISH JAM

It may have started with their horseradish jam, but in two years Big Miniature Farms has grown from a small home garden into a USDA Specialty Grower Farm with a storefront in Mount Carroll. Their product lines of fresh produce, jams, and cheesecakes continue to expand and evolve, while focus on quality and community remains steadfast.

In 2019 owners Travis and Cami Yenney saw their products sell out at Carroll County farmers markets, so they began experimenting with new products, and looked for ways to improve distribution and diversify their business. They also wanted to invest in their community, and offer Mount Carroll area residents healthy food options.

Today Big Miniature Farms operates a storefront, ships nationally through an online store, is recognized as vegan-friendly and organic practicing, and has expanded to year-round growing. Family owned and operated, their name was inspired by their massive Great Dane named Diesel who makes all other animals on their farm seem small.





Travis and Cami Yenney and son Brandon celebrate their grand opening and ribbon cutting on November 9, 2020.

"Travis and I were scared to death to buy a building and open our production kitchen, but we pushed through with the help of amazing friends, mentors, and a fantastic community!"
Cami Yenney



The majority of Big Miniature Farms' products are sold direct to the consumer through their brick and mortar and online stores. Popular items include cheesecakes, jalapeno, sweet rhubarb, and horseradish jams, and microgreens. They also offer seasonal plants from seed in the spring, and special offer items such as soups, fudge, and take-and-bakes. Big Miniature Farms' jalapeno jam is on the menu at Kountry Kettle in Savanna with additional restaurant features coming soon. Another community partnership with Flower Fan-A-See in Mount Carroll resulted in a sellout of their select Mother's Day flowers and mini-cheesecakes. Big Miniature Farms continues to partner with the Illinois Farmers Market Association and the University of Illinois Extension, and has pursued unique marketing opportunities, including appearing on KWQC TV6's Paula Sands Live, in an ongoing effort to expand their offerings and educate consumers.



Contact Details:

Store Location: 120 West Market St., Mount Carroll

Website: www.BigMiniatureFarms.com

Telephone: 815-906-0158



Big Miniature Farms is located at the corner of Market and Main Streets in Mount Carroll's Historic District. Building renovations took over six months to complete.