AUGUST 2021

Made in NW Illinois

SPOTLIGHTING MANUFACTURING IN CARROLL & JO DAVIESS COUNTIES

GALENA SPOON COMPANY







A CARVING ORIGINAL

Sometimes you need to stir things up. Paul Pendola did that in 2015 when he traded a career in hospitality and tourism for an axe and a knife to establish the Fox River Spoon Company in East Dundee, Illinois. Over the few years Pendola sold at area farmers markets and focused on refining his designs and sharpening his business operations and aspirations. Then in 2019 Pendola began implementing another decision. He traded the Fox River for the Galena River opening a store in the Galena's downtown district under the name Galena Spoon Co. In the same period Pendola purchased a home overlooking the city naming it the Spoon Carver Cottage, which functions as his residence, studio, workshop, and artist gathering space. Today Galena Spoon Company produces handcrafted original products and sells under two brands (Galena Spoon Co. and Block & Board Co.). The company offers unique in-person and virtual experiences and carves out strategic marketing partnerships throughout the Driftless Area. All done through a distinctive cobbler voice and view.



NORTHWEST IL ECONOMIC DEVELOPMENT



Using what he has coined as the "One, Two, Three Method", Pendola creates spoons using only ONE solid piece of wood, his own TWO hands, and THREE carving tools, including an axe, straight knife, and a hook knife.

Most of Galena Spoon Company's products are sold direct to customers through their brick-andmortar store, although an online store ships product nationally. Popular items include spoons, bowls, décor, and kitchen and charcuterie boards. At the Spoon Carver Cottage and Galena Art and Recreation Center Pendola instructs interactive classes, and through Shake Rag Alley Center for the Arts in Mineral Point, Wisconsin teaches a virtual and interactive workshop series titled 'The Business of Art' designed to help artists explore topics critical to their success as creative entrepreneurs.

Galena Spoon Company believes in community development and collaboration. A member of the Galena Downtown Business Association and Jo Daviess County Conservation Foundation, Pendola directly works with many regional inns, restaurants, and stores where company products are used and or sold. Profiled by Enjoy Illinois and mentioned in Midwest Living Magazine and Conde Nast Traveler, Galena Spoon Company connects into 20 different Twitter hashtags and maintains a five-star average with TripAdvisor.

Contact Details

Galena Spoon Co.: 201 Hill St, Galena, IL 61036 Spoon Carver Cottage: 306 S Prospect, Galena Website: www.GalenaSpoonCo.com Telephone: 224-209-6409 "It's both an honor and a privilege to include "Galena" in the company name, and an important next step in the evolution of the business and the brand."

Paul Pendola, Owner and Founder Nov, 2019



When producing simple, functional, and beautiful art, inspiration can come in many forms.



Galena Spoon Company sources its fresh-felled cherry, walnut, and maple hardwoods for production from a Galena landowner with over 300-acres of sustainably managed prairie and forest.