JUNE 2021

Made in NW Illinois

SPOTLIGHTING MANUFACTURING IN CARROLL & JO DAVIESS COUNTIES

THE SCENT WORKSHOP



FIRST NOTICED - LAST FORGOTTEN

At The Scent Workshop, scent is personal, it tells a story, and it triggers feelings. Founder Lindsay Hirth learned these fundamentals visiting perfumers in Paris. Her travels lead to hosting kitchen table candle-making parties, which grew into perfuming workshops. Scent Workshop - Greensboro came first establishing in 2018 in a converted cotton mill. Then Hirth's longtime friend Brianne Van Hemert opened Scent Workshop - Galena in 2020 expanding the company into the Midwest market during the Covid-19 pandemic. Today The Scent Workshop is a unique female-owned attraction where guests learn the art of French-perfumery through tailored workshops. Hand-crafted in micro-batches, products are made with intention from natural ingredients in intimate workshop settings.



NORTHWEST IL ECONOMIC DEVELOPMENT www.nwiled.org



Hirth (left) and Van Hemert selected Galena for The Scent Workshop's Midwest location because of the city's Main Street and active tourism scene.

The majority of The Scent Workshop's products are sold direct to the consumer through in person experiences with some items selling via an online store. Popular offerings include soy-candles, lotion mists, and perfumes and colognes. New for 2021 is a range of seasonal and signature scented products for the wholesale market along with custom branded offerings. A member of the Galena Area Chamber of Commerce and the Galena Downtown Business Association, Scent Workshop - Galena seeks out partnerships with their Main Street neighbors. Working with Champagne on Main a cobranded 'Candles & Bubbly Workshop' was developed, and Van Hemert volunteers her time coordinating Galena's downtown Living Windows and Chocolate Lovers Stroll events.



Contact Details

Galena Workshop: 307 S Main St Greensboro Workshop: 3334 W Friendly Ave Website: www.ScentWorkshop.com Galena's Telephone #: 309-530-9786 "Through The Scent Workshop we're passionate about empowering women, so we donate a portion of all of our sales to Kiva.org to provide microloans for women entrepreneurs." Lindsay Hirth



Forego an in-person workshop with a do-it-yourself home kit.



Van Hemert found herself at a professional crossroad when the Covid-19 pandemic began. Opening Scent Workshop - Galena took her and her family in a new direction relocating them from Park Ridge, IL to Galena.