



PRESS RELEASE

For Immediate Release

For questions contact: NWILED @ 815-297-7361

Date: 11/16/2022

NWILED TO HOST BUSINESS INOVATION EVENTS

HANOVER, IL – Northwest Illinois Economic Development (NWILED) will host two free public lecture events with author Bruce Vojak on Wednesday, November 30th at Blaum Bros. Distilling Company in Galena and Thursday, December 1st at Mud Run Beer Company in Stockton. Manufacturers, business owners, entrepreneurs, and community leaders are invited to *Sip & Learn - No-Excuses Innovation* where they will receive a complementary lecture, lunch, copy of book, and product tasting with the venue.

RSVP required as space is limited. Connect with David Schmit to reserve your seat, (815) 297-7361 or dschmit@nwiled.org.

No-Excuses Innovation: Strategies for Small- and Medium-Sized Mature Enterprises makes the case for the value of innovation: why it's worthy of investment and what it can do for the health and longevity of a company. Co-author Bruce Vojak is Managing Director and Founder of Breakthrough Innovation Advisors. Formerly Director of Advanced Technology at Motorola and Associate Dean and Adjunct Professor in the Grainger College of Engineering at University of Illinois at Urbana-Champaign, he currently serves on the boards of Midtronics, JVA Partners, and Micron Industries.

Those interested in attending may select from:

[Blaum Bros. Distilling Co.](#)

Wednesday, Nov. 30

Noon - 2:00 PM

9380 US Hwy 20, Galena, IL

[Mud Run Beer Co.](#)

Thursday, Dec. 1

Noon - 2:00 PM

124 S. Main St, Stockton, IL

For more information about NWILED visit nwiled.org.